



Model or Show Home Fireplace

Model and show home fireplace options are designed to meet every build style, from fully integrated gas and wood installations to fast, flexible electric solutions at a discounted rate.

For the quickest path, you may qualify for a non-structural electric fireplace at a discounted rate. It doesn't require framing or venting, so it can be installed at any point in the build - even after paint - in less than three hours.

With no venting, gas lines or framing needed, the disruption is minimal and the result is transformational. The flame and ember bed lighting can even be adjusted to match your room's style.

Cut down on furniture staging costs by replacing that cabinet with a free electric fireplace and watch your customers' faces light up, and your home sell faster, and more profitably.

Change your mind? No worries. If it doesn't help your sale, we'll remove it for free.

If electric is not the right solution for your project, our gas models are also available at a discount for model homes. Whether you're building that perfect cozy indoor space or extending the living area with a highly coveted outdoor room, you can save up to 70% on just the right fireplace for your home design. You'll not only receive the perfect fireplace for your home, but selling tools, signage and training are included, too.

Model and show home fireplaces are often provided in cooperation with authorized Hearth & Home Technologies® dealers.

Visit fireplaces.com to find one in your community.



Click [here](#) or scan the code
to request a model home fireplace.

Please see reverse page for model & show home requirements & limitations

Terms & Requirements

Model Homes Requirements:

- Program is only open to residential home building companies
- Model homes must be open to the general public for a minimum of 180 days
- Builder must have a minimum of 50 homes available for sale in the subdivision where product is displayed
- Model home product placement must be fulfilled by an authorized Hearth & Home Technologies distributor
- Only current products are eligible

Note: Stellar by Heat & Glo products are not eligible for the program.

Show Homes Requirements and Limitations:

- All hearth products featured must be manufactured by Hearth & Home Technologies
- Show home must be fully furnished
- Show home must be open to the general public for a minimum of three weekends within a 30-day period
- Show home must be registered with a residential home exhibition (i.e. Parade of Homes, Artisan Home Tour, Luxury Home Tour, Home-A-Rama, etc.)
- Only current products are eligible
- Maximum of 10 show homes permitted annually for product placement through program