



# Exclusive Incentives, Tools & Support

Join the ProAdvantage Trade Program  
to unlock benefits across our portfolio of top brands.

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Sign up for the program and you'll get special product rebates,  
specs and downloads, plus more perks from the industry's  
leading fireplace manufacturer.

Join Today — [hhtproadvantage.com](http://hhtproadvantage.com)



# Program Benefits

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This isn't just access. It's advantage.



Model or Show Home Fireplace



Rebates, Discounts & Exclusive Pricing



Best Lead & Delivery Times



Marketing Support



Pro Tools & Design Support



Sustainable Manufacturing Excellence



Dedicated, Local Support



Exclusive News & Insights



## Model or Show Home Fireplace

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Model and show home fireplace options are designed to meet every build style, from fully integrated gas and wood installations to fast, flexible electric solutions at a discounted rate.

For the quickest path, you may qualify for a non-structural electric fireplace at a discounted rate. It doesn't require framing or venting, so it can be installed at any point in the build - even after paint - in less than three hours.



## Rebates, Discounts & Exclusive Pricing

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HHT helps put real savings back into your business through three rebate opportunities: HBA Rebates, Builders Buying Group Rebates, and Affiliate Builders Group Rebates, so you can earn money back just by specifying our products.

Plus, our model and show home program, available through an authorized channel partner, offers up to 70% off fireplaces displayed in showcase homes.

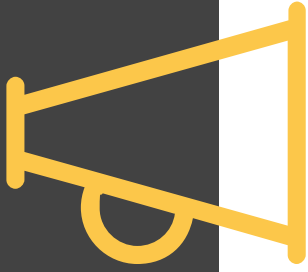


## Best Lead & Delivery Times

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We make it easy to stay on schedule. HHT's reputation for accurate delivery, quality products and installation excellence is unmatched.

Our industry-leading lead times and service call rates mean we install the fireplace, you sell the home and you're done. No callbacks, no customer complaints.



## Marketing Support

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Co-branded assets and tools help you elevate your homes and brand with purpose.

Through your authorized channel partner, you can access marketing cost-sharing opportunities that help you reach more buyers while keeping your budget in check.



## Sustainable Manufacturing Excellence

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Your customers want low-impact homes and your regulators may be demanding it. Let us help you include the coziest part of a home without derailing your environmental efforts.

With our range of electric options and up to 99.9% efficiency in gas solutions, we ensure a fireplace is still the best part of coming home. Additionally, we're committed to reducing our facilities' energy intensity by 50% by 2035, and eliminating waste-to-landfill by 2030 in all of our plants.



## Pro Tools & Design Support

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Gain access to quickly specify the right fireplace for any project. Download CAD, Revit BIM, CSI specs and more.

Want more one-on-one assistance? Reach out to our Minnesota-based Pro Help Desk and/or Technical Support teams at 888-427-3973 to help you specify the right fireplace for the right project.



## Dedicated, Local Support

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As one of the largest and most respected fireplace manufacturers in the U.S., our support team spans the continent.

With more than 1,300 independent dealers/distributors, regional distribution centers, and retail stores or sales associates in every state and Canada, you gain access to the largest network of fireplace experts – right in your backyard.



## Exclusive News & Insights

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Get the latest product launches, design trends and market insights to keep your projects competitive.

From insights on how fireplace placement can increase home value to data-backed trends on buyer behavior, we'll help you make your fireplace decisions more strategically. All delivered right to your inbox.



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