

1. Log into myhht.com
2. Go to My Profile > My Company Profile > Promo Opt-in
*You will only see the promotions currently available for the brands you carry.

The screenshot shows the myhht.com homepage. At the top, there's a navigation bar with links like SALES SUPPORT, ORDER / PURCHASING, TECH SUPPORT, MARKETING SUPPORT, MY TRAINING, COMMENT / COMPLAINT, and MY PROFILE. The MY PROFILE dropdown menu is open, showing options like My Personal Profile, My Company Profile, Update My Profile, My Company Information, My Warranty Registrations, My Location's Information, My Dealer's Information, My Company Scorecard - Coming Soon, Promo Opt-In (highlighted), Claims Approval, My Company Training, HHTRewards Summary, and Request MyHHT.com Access. Below the navigation bar, there's a large banner for myhht.com with a video tutorial link. The main content area features a 'Warranty Registration' section with a search bar and a table of registrations. The table has columns for Serial Number, Unit Name, Description, Brand, Account Name, Selling DSR, and Status. Below the table, there's a 'Promotions' section.

The screenshot shows the 'Promotions' section of the myhht.com website. It features a table titled 'Current Promotions' with columns: Name, Beginning Date, Ending Date, Brands, Detail and Rules, and Opt-in. A red oval highlights the first row of the table, which contains the following information:

Name	Beginning Date	Ending Date	Brands	Detail and Rules	Opt-in
Extra Credit - Up to \$600 Off Select Wood Products 2011	11/14/2011	12/31/2011	Harman	Details	Click to opt-in

- Click on the "Details" button. Here you will see a screen that shows the "Details & Rules" PDF which can be downloaded or viewed. This gives you an overview of the promotion and the skus included in the promotion.

myhht.com
brought to you by HEARTH & HOME technologies

Welcome, MyHHT Portal - USA | Logout
Warranty Registrations

QUICK SEARCH
Enter Keywords

HELP / FAQs

SALES SUPPORT ORDER / PURCHASING TECH SUPPORT MARKETING SUPPORT MY TRAINING COMMENT / COMPLAINT MY PROFILE

Content
Extra Credit Wood 2011 Details & Rules

Content Details
Download Subscribe

Preview Comments

Page 1 of 1

Full Screen

Additional information

Country United States

Sales Support

Order/Purchasing

Tech Support

Marketing Support

extra credit
SAVE UP TO \$600!

Save \$300 on select Harman wood stoves and inserts.
Plus, add your \$300 tax credit for up to \$600 in savings!

Promotion valid November 28 - December 31, 2011

Extra-Credit Promotion is open only to Harman dealers in the US displaying the TL2.0 or TL 2.6 wood stove or 300i wood insert. Required units must be on the showroom floor by 11/28/2011.

Agreement to the terms of the promotion, prior to 12/31/2011, is required to participate.

Dealers who buy through a distributor need to contact their distributor to participate.

Dealers who enroll will appear in the Participating Dealer locator on harmanstoves.com and fireplaces.com.

Dealers are required to advertise the promotion outside of retail store. Marketing materials are now available to download on myhht.com under Promotions. Tools include: print ad template, in-store poster, outdoor banner, postcard template, radio script, flyer and web banner. A printed POS kit will not be sent for this promotion.

List of Qualifying Wood Stoves and Inserts:

- TL 2.0 wood stove (1-90-856000-1)
- TL 2.6 wood stove (1-90-857000/858000-1)
- TL300 wood stove (1-90-06900-1)
- 300i wood insert (1-70-300100-1)
- Oakwood wood stove (1-90-02490-1)
- Oakleaf wood stove (1-90-797000-1)

Note: For homeowners who wish to file for tax credit, the appliance must be installed prior by 12/31/2011. For tax credit information, including manufacturer's certificate, visit www.harmanstoves.com/en/Resources/Tax-Credit-2011-Tax-Credit.aspx or myhht.com.

Promotion Agreement Terms:

- Agree to give consumers \$300 off at time of purchase on the qualifying product.
- Direct-buying dealers and Distributors: agree to pay 50% of the promotion cost (\$150) and HHT will pay the remaining 50% for each consumer purchase of a qualifying Harman product. Dealers are responsible for submitting a reimbursement claim form on myhht.com with an electronic copy of the invoice showing qualifying consumer purchase. Distributors are responsible for submitting claims for in-direct dealers. Dealer must be in good credit standing.
- Homeowners are responsible for 2011 tax credit filing.

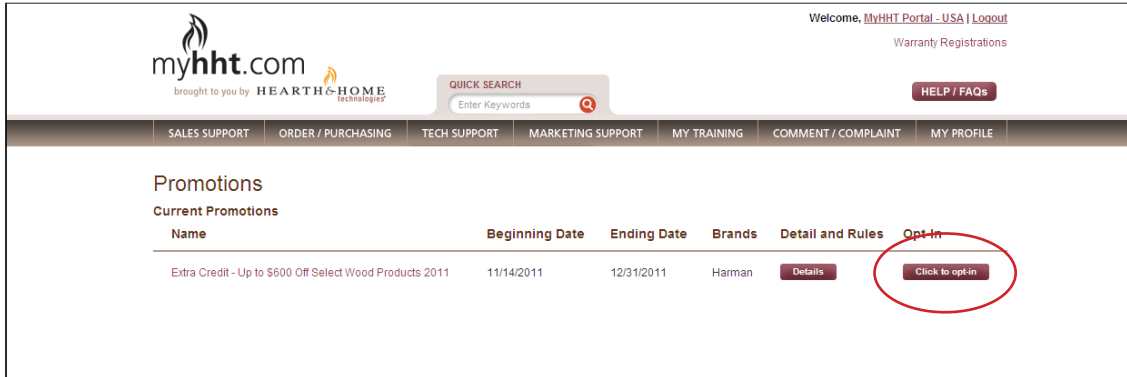
Please review these Promotion Rules & Guidelines with your sales staff

- Product must be purchased (invoiced) between November 28 and December 31, 2011. Consumer must take delivery by February 15, 2012. Note: For homeowners to claim 2011 tax credit, the unit must be installed by December 31, 2011.
- Dealer opt-in required. Dealer who buy through a distributor must contact their distributor to opt-in and submit claims.
- Consumer sales only. No builder or contractor sales.
- Products previously credited do not qualify (including burning display, previous promotions, model home, etc.).
- If consumer presents a coupon at the time of quote, Online Coupon discount will be allowed in combination with this offer. No other discounts can be combined with the offer. Online coupon claim can be submitted at time of Promotion claim if used on the transaction.
- Required information for online reimbursement claim located on www.myhht.com
 - Valid consumer name, street address, date of purchase, installation date and invoice date
 - Electronic copy of valid consumer invoice uploaded to the myhht.com claim site showing qualifying product & promotion discount
 - Product model/serial number
 - Distributor/Dealer name, Account number
- Claims must be submitted by the dealer or distributor on www.myhht.com within 45 days of consumer invoice date.
- Dealer must opt-in before end of the promotion, or reimbursement claim cannot be accepted.
- Final deadline for HHT to receive all claims is February 15, 2012.
- HHT share of Direct Dealer or Distributor promotion cost will be credited to account.
- HHT employees, affiliates or dealer's employees are not eligible.
- Offer not applicable to gift certificates, stored value cards, extended warranties or service contracts.
- Incomplete claim forms will be returned to the originator for information and may delay credit.

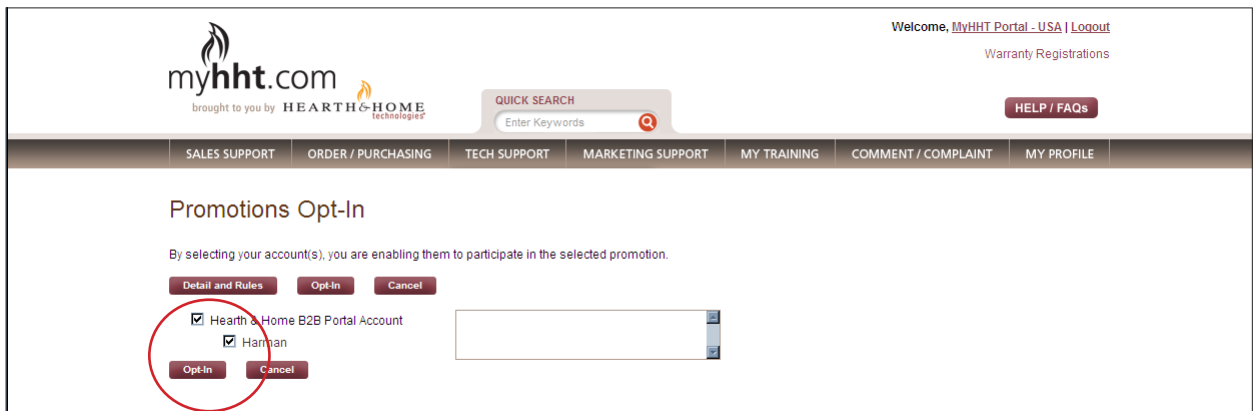
HARMAN
BUILT TO A STANDARD. NOT A PRICE.

Page 1 of 1

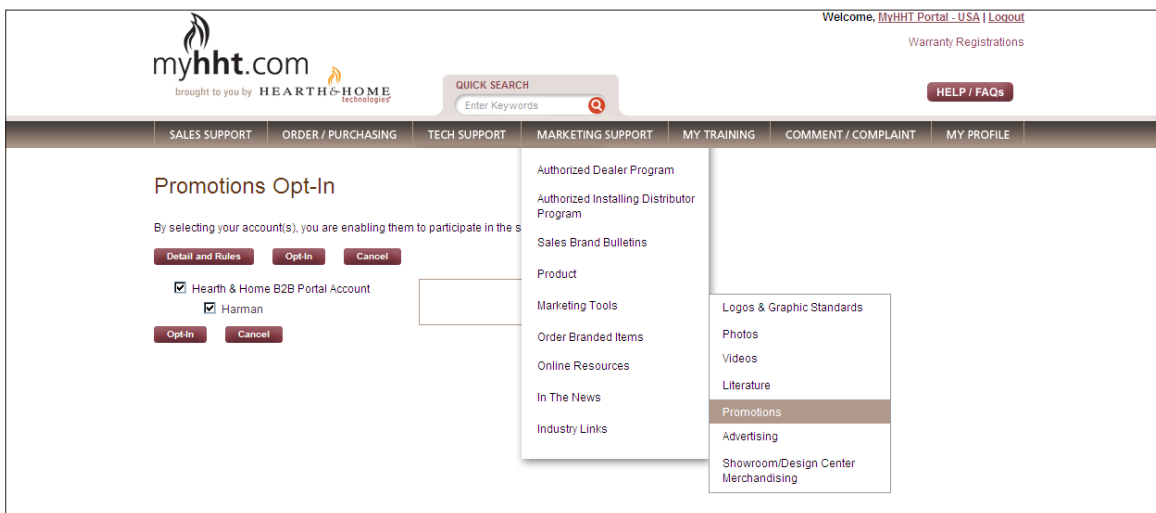
- Click the "Back Arrow" to return to the main promotion opt-in screen. Next click the "Click to opt-in" button.



- You will be able to review the "Details & Rules" from this screen also. Select the boxes for the accounts and brands you want to register. Then select "Opt-in."



- Now, if you want to review any of the downloadable pieces available for this promotion, click on Marketing Support > Marketing Tools > Promotions.



8. It will only show items for the brands you carry. Click on the link for the packaged pieces.

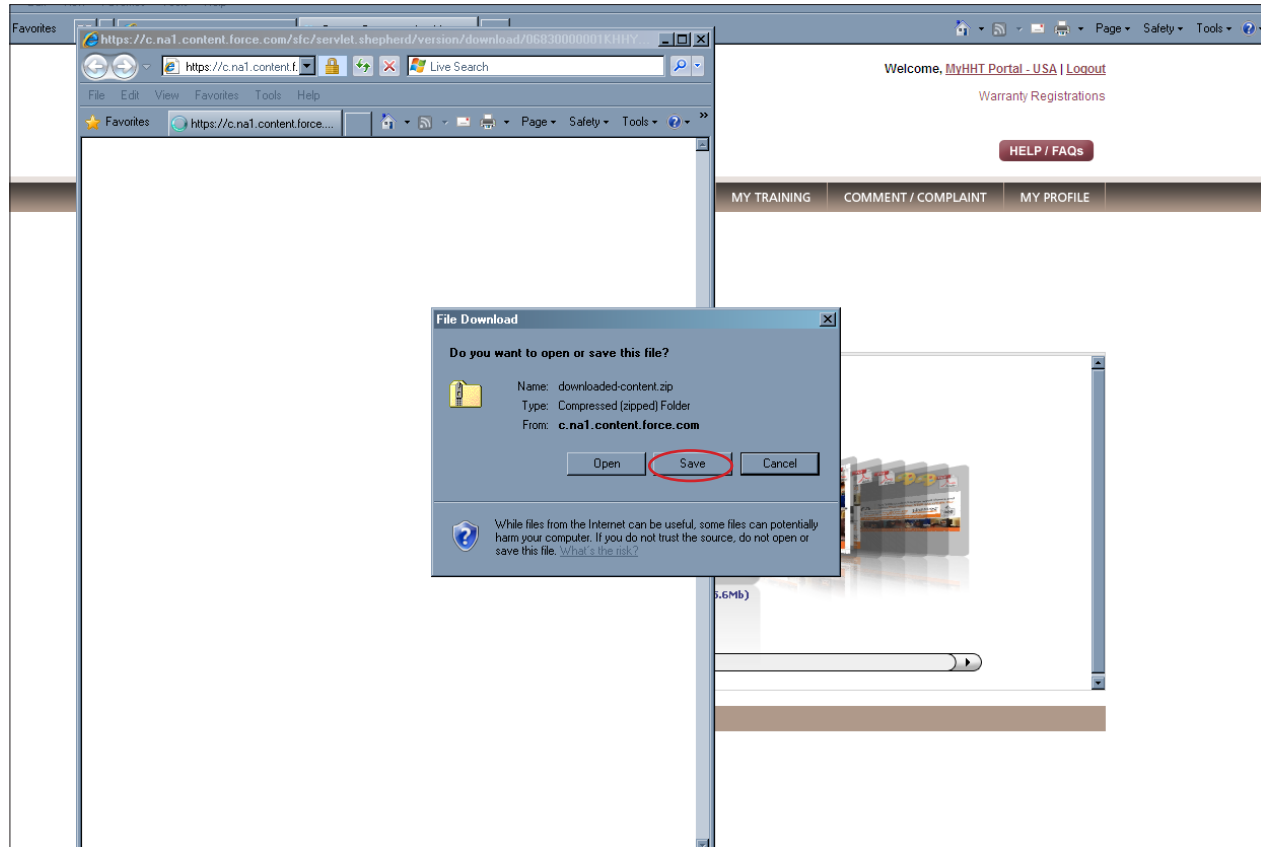
The screenshot shows the myhht.com website interface. At the top, there's a navigation bar with links like SALES SUPPORT, ORDER / PURCHASING, TECH SUPPORT, MARKETING SUPPORT, MY TRAINING, COMMENT / COMPLAINT, and MY PROFILE. A search bar is also present. Below the navigation bar, there's a 'Filter Your Results' section on the left with various filters like Country, Marketing Support, Promotions, Tags, File Formats, My Libraries, and Language. The main content area shows search results for 'Extra Credit Wood 2011 Promotion Kit', which is highlighted with a red circle. The results table includes columns for Title, Size, and Last Modified.

Title	Size	Last Modified
2011 Tax Credit Information for HHT Products	-	1 day ago
2011 Tax Credit Information for Quadra-Fire products	-	1 day ago
2011 Tax Credit Information on Harman Products	-	1 day ago
Designed to Inspire	-	4 weeks ago
Extra Credit Wood 2011 Promotion Kit	-	23 hours ago

9. You will see a view with all the items. Scroll to the item you want and click "Download."

The screenshot shows the 'Content Details' page for 'Extra Credit Wood 2011 Promotion Kit'. The page has a 'Download' button circled in red. Below the download button, there's a preview of the content, which includes a document titled 'Extra Credit Wood 2011 Details & Rules (76Kb)'. The page also has a 'Subscribe' button and a 'View' button. At the bottom, there's an 'Additional Information' section with details like Country (United States), Sales Support, Order/Purchasing, and Tech Support.

10. Now you can download that item to your computer. Click the "Save" button and direct to a folder on your computer.



*Items included in most promotion kits:

- 22x28 Poster
- Sell Sheet/Flyer/Tabletop
- Print Advertisement
- Postcard
- Radio Script
- Outdoor banner
- Web banners