




# Why a Fireplace?

- Improve homebuyer satisfaction
- Sell more homes
- Increase your referrals
- Grow your profits

Meet your homebuyers' different wants and needs with the "right" fireplace.

Home Type	Indoor Fireplace - Gas -		Outdoor Fireplace - Gas & Wood -	
	Traditional	Modern	Traditional	Modern
 <p><b>Luxury</b> Luxury homebuyers desire and expect multiple fireplaces indoors and outside.</p>	<ul style="list-style-type: none"> <li>• Marquis II</li> </ul>	<ul style="list-style-type: none"> <li>• Echelon II</li> </ul>	<ul style="list-style-type: none"> <li>• Fortress</li> <li>• Castlewood</li> <li>• Longmire</li> </ul>	<ul style="list-style-type: none"> <li>• Mezzanine</li> <li>• Palazzo</li> <li>• Longmire</li> </ul>
 <p><b>Move-Up</b> Move-up homebuyers desire and expect at least two fireplaces indoors or outside.</p>	<ul style="list-style-type: none"> <li>• Meridian Plat</li> <li>• Meridian</li> </ul>	<ul style="list-style-type: none"> <li>• Echelon II</li> <li>• Jade</li> </ul>	<ul style="list-style-type: none"> <li>• Dakota</li> <li>• Twilight II</li> <li>• Montana</li> <li>• Carolina</li> </ul>	<ul style="list-style-type: none"> <li>• Twilight Modern</li> <li>• Lanai</li> </ul>
 <p><b>Entry</b> Entry homebuyers desire and expect at least one fireplace indoors or outside.</p>	<ul style="list-style-type: none"> <li>• Quartz</li> <li>• Mercury</li> </ul>	<ul style="list-style-type: none"> <li>• Jade</li> <li>• Quartz (with contemporary conversion)</li> </ul>	<ul style="list-style-type: none"> <li>• Al Fresco</li> <li>• Villa Gas</li> <li>• Villa Wood</li> </ul>	<ul style="list-style-type: none"> <li>• N/A</li> </ul>

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