




WHY A FIREPLACE?

- IMPROVE HOMEBUYER SATISFACTION
- SELL MORE HOMES
- INCREASE YOUR REFERRALS
- INCREASE PROFITS

MEET YOUR HOMEBUYERS' DIFFERENT WANTS AND NEEDS WITH THE "RIGHT" FIREPLACE.

HOME TYPE	INDOOR FIREPLACE - Gas -		OUTDOOR FIREPLACE - Gas & Wood -	
	TRADITIONAL	MODERN	TRADITIONAL	MODERN
 <p>LUXURY Luxury homebuyers desire and expect multiple fireplaces indoors and outside.</p>	<ul style="list-style-type: none"> • True • Cerona 	<ul style="list-style-type: none"> • PRIMO • MEZZO 	<ul style="list-style-type: none"> • Fortress • Longmire • Castlewood 	<ul style="list-style-type: none"> • Mezzanine • Palazzo • Longmire
 <p>MOVE-UP Move-up homebuyers desire and expect at least two fireplaces indoors or outside.</p>	<ul style="list-style-type: none"> • 6000/8000 • SlimLine X 	<ul style="list-style-type: none"> • MEZZO • Everest • REVO • 6000/8000 Mod • COSMO 	<ul style="list-style-type: none"> • Dakota • Twilight II • Montana • Carolina 	<ul style="list-style-type: none"> • Twilight Modern • Lanai
 <p>ENTRY Entry homebuyers desire and expect at least one fireplace indoors or outside.</p>	<ul style="list-style-type: none"> • Slimline X • SlimLine 	<ul style="list-style-type: none"> • COSMO • SlimLine Fusion • METRO 	<ul style="list-style-type: none"> • Al Fresco • Villa Gas • Villa Wood 	<ul style="list-style-type: none"> • N/A

We're the hearth experts. We make it easy for you!



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