



No one builds a better fire

International Builders' Show  
Booth #W3982

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**Light Up Your Landscape with the Lanai Gas Fireplace**

ORLANDO – January 10, 2017 – Ready to step up your patio experience? Look no further than the new Lanai outdoor gas fireplace from Heat & Glo.

Fireplaces are the most popular outdoor design element, according to the 2015 ASLA Residential Landscape Architecture Trends Survey – and the Lanai, which offers contemporary style with a colorful firebed, is the perfect centerpiece to enhance your exterior room. At 51 inches wide, it features rust-resistant stainless steel construction, including a stainless steel interior that reflects and magnifies the flame, as well as a glass wind guard to protect those flames and keep them full and lively.

The Lanai also includes LED lighting in seven colors and three intensity levels standard, which can be even be used when the fireplace is off, allowing homeowners to customize their fireside experience.

“Fireplaces add ambiance and a distinct focal point to your outdoor spaces,” said Roger Oxford, senior vice president of new construction sales and marketing for Heat & Glo. “The Lanai’s contemporary styling extends your living area while adding ambiance and heat to comfortably enjoy your outdoor space, a common request from builders, architects, and designers.”

At the International Builders’ Show, visit booth #W3982 to see the Lanai in action.

For additional information, press releases, and high-resolution images from Heat & Glo, visit [www.fireplaces.com/mediakit](http://www.fireplaces.com/mediakit) or contact Kristen Mathis ([mathiskr@hearthnhome.com](mailto:mathiskr@hearthnhome.com), 952.540.7383).

**About Heat & Glo**

Heat & Glo has been the fireplace industry leader in design and innovative technology since its inception by brothers Ron and Dan Shimek in 1975. The brand pioneered direct vent gas technology in 1987 and revolutionized the way fireplaces operate in the years that followed. Today, Heat & Glo continues to develop unmatched technologies, materials and designs in a full line of fireplaces, inserts and accessories. It is the most award-winning U.S. fireplace brand and has been granted more patents than any hearth manufacturer. Heat & Glo is headquartered in Lakeville, Minn. and is a brand of Hearth and Home Technologies. For more information, please visit [www.HeatnGlo.com](http://www.HeatnGlo.com).

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