

PRODUCT

THE REVO IS NOW SHIPPING!

The Heat & Glo REVO Series is now officially shipping. The REVO Series is an unprecedented fusion of technology, design and safety. Three REVOLutionary new models—square, linear and vertical—push the boundaries of where fire can go and how it can look. A thin, 7-inch deep profile provides the ultimate in contemporary versatility, while providing efficient, furnace-rated heat output.

Stunning design and powerful heating have never been this simple. Just hang these units on the wall—quicker and easier than ever. Sell the Heat & Glo promise: “No One Builds A Better Fire.”

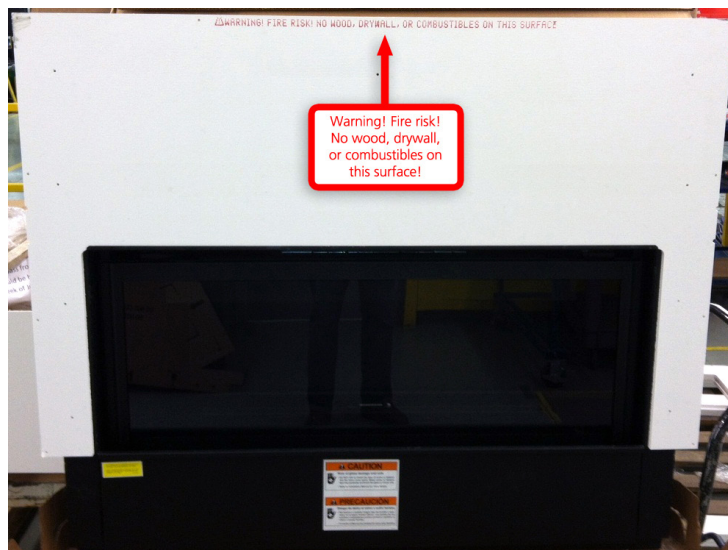
Marketing Materials for the new REVO Series are now available to download on myhht.com (Path: Marketing Support > Product > Heat & Glo > New Product > REVO). If you haven't already done so, place your order today!

SOHO TO BE DISCONTINUED

SOHO24B will be discontinued effective 12/31/13. Please plan your sales and showroom space accordingly. A new REVO would be a great alternative, so order your display now if you have not already done so.

PRODUCT IMPROVEMENT: NON-COMBUSTIBLE BOARD WARNING

Beginning in July, you will start seeing a change to the non-combustible board that is supplied with many gas fireplaces. The non-combustible board will have a visual, written warning to help prevent installation and finishing errors. The written warning is printed in red along the top edge of the non-combustible board—so it is very visual, and easy to finish over properly.



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HHT INFORMATION

HEAT & GLO TO SPONSOR TY PENNINGTON & JILLIAN HARRIS PROJECTS ON NEXTGEN HOME TV

As part of our on-going efforts to promote our categories and drive consumer demand for the Heat & Glo brand, we are excited to announce that Heat & Glo will be a platinum sponsor for two new, high-visibility projects that will air on NextGen Home TV in late 2013. These projects highlight growing design trends in both the new construction and remodeling markets.

Ty Pennington “First to the Future Home” Series

You know him from ABC’s “Extreme Makeover: Home Edition”, now Ty has moved on to his next big production, called the First to the Future Home Series. The project will feature the latest home building products and methods for a safe, green and energy efficient home. Heat & Glo will be placing two fireplaces in this home: a Twilight Modern in the main living room, which will act as a dramatic link to the outdoor living space, and the new REVO in the master bathroom—emphasizing the amazing versatility of this new fireplace. To learn more about this project, visit the NextGen Home TV site [here](#).

Jillian Harris “Make it Home” Series

Jillian Harris is currently one of North America’s leading designers as host of the popular Canadian show “Love it or List it” Vancouver Edition and HGTV’s “Love it or List it Too” in the U.S. To “Make it Home”, Jillian’s goal is to use green friendly, energy efficient and lifestyle concepts to create a truly next generation designed home. Heat & Glo will be placing the new REVO gas fireplace in the existing master bedroom—again highlighting the versatility and wide appeal of this new fireplace. To learn more about this project, visit the NextGen Home TV site [here](#).

We will continue to provide information to you as these projects progress, including tools to promote this opportunity in your local market.

DEALER CUSTOMER SUPPORT PHONE LINE VS. CONSUMER CARE TOLL FREE LINE

To ensure the shortest hold times and best response, please make sure to call the DEALER customer service support line. Many dealers have been calling the consumer care toll free number to seek service, which can cause the caller to be transferred—increasing wait times. By calling the DEALER customer service support line you will experience shorter hold times and will get the representative that can best meet your needs. For fastest and best service, please call the dealer customer service toll free number at 877-228-5012. To view contact info for all your needs, visit the myhht.com homepage and follow this path: Website Help > Contact Us > Phone Support.

TRAINING

PROFESSIONAL BUILDER SALES TRAINING DRIVES STRONG PROFIT

Jimmy Honeycutt - a Builder Sales Rep from Fireside Hearth & Home in Columbia, SC - recently doubled his revenue this year by using techniques learned in Professional Builder Sales Training. There are only two classes left for 2013! Click [here](#) to register today and begin implementing techniques guaranteed to drive more profits to your business.

- Annapolis Junction, Maryland
 - Builder Sales Rep Class: August 20 & 21, 2013
 - Sales Manager Class: August 22, 2013
- Minneapolis, Minnesota
 - Builder Sales Rep Class: November 12 & 13, 2013
 - Sales Manager Class: November 14, 2013

MERCHANDISING

BROCHURE UPDATES

Brochure	Order Availability Date	Update Details	Part Number
SLIM LINE SERIES	Available now	Changed A brand of Hearth & Home Technologies Inc." to "A brand of Hearth & Home Technologies®, Updated Heat & Glo logo to circle R version	HNG-1069U
COSMO SERIES	Available now	Updated naming (Cosmo 42/Cosmo 32), updated messaging, added QR codes	HNG-1092U
GAS INSERTS-- FIREBRICK	Available now	Updated messaging; added QR codes; changed number of logs on Escape-135 to six	HNG-1095U
GAS INSERTS	Available now	Changed A brand of Hearth & Home Technologies Inc." to "A brand of Hearth & Home Technologies®	HNG-1096U
SOLARIS	Available now	Updated messaging, added QR codes, removed obsolete finishes	HNG-1112U
6000/8000 MODERN	Available now	Updated messaging, added QR codes	HNG-1115U
REVO SERIES	Available now	New Product	HNG-1128U
VILLAWOOD BUILDER SHEET	Available now	Updated design, features and options bullets made consistent with full line brochure	HHT-1043U

2013 TAX CREDIT SCREAM CARD (FOR U.S. ONLY)

Promote biomass products in your showroom using this 2013 Tax Credit Scream Card. There are two great options available:

1. Download today on myhht.com, print and display in the acrylic scream card holder (marketing support>marketing tools>showroom/design center merchandising>custom scream card templates). Acrylic holders are available to order now on myhht.com (HHT-80067).
2. Order pre-printed 2013 Tax Credit cards on the point-of-sale site through myhht.com, free of charge (Part # HHT-80090), available in mid-July.

For a list of tax-credit qualifying products visit heatnglo.com.

