

Products

Introducing the Twilight Modern



Hearth & Home Technologies is pleased to introduce the Twilight Modern - our newest offering in the OutdoorLifestyles collection. The Twilight Modern is an indoor/outdoor, see-through gas fireplace that taps into two trends with today's homeowner; contemporary design and outdoor living. Complete marketing materials for the new Twilight Modern are now available to download on myhht.com. Orders will begin shipping from RDCs beginning mid-July.

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Order the Heirloom Today

The Heirloom Direct Vent Gas Fireplace Family is now available. The Heirloom offers authentic masonry looks without the cost of a site-built masonry fireplace. Showcasing intense fires and textured brick refractories, the AFUE-rated performance combined with the safety of Direct Vent technology makes the Heirloom a welcomed addition to any home. Marketing materials for the new Heirloom are now available to download on myhht.com. The 36" and 42" versions are available now and the 50" version will begin shipping in July.

Pointe Discontinuation

Due to low demand, Heatilator has discontinued the Pointe pellet fireplace effectively immediately to focus on other opportunities. Please contact your Territory Manager with any questions. We appreciate your continued support of the Heatilator brand.

Brochure Updates

The brochures listed below have been updated.

Brochure	Description	Availability	Updated Details
HTL-1081U	Heirloom	Currently Available	New
FSF-1009U	Wood Mantels	Available mid-July	Updated Kenwood dimensions
HHT-1043U	Villawood Builder Sheet	Currently Available	Updated fireplace safety information

Programs

Builder & Remodeler Campaign

This summer, Heatilator will be introducing a new campaign to increase builder and remodeler awareness of the fireplace category and generate more leads and profit for you. The campaign will include national print and online trade advertising, a dedicated professional section of our websites, an eNewsletter, turnkey local marketing tools for you, and more! Keep an eye on next month's brand bulletin for more exciting updates!

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youtube.com/HeatilatorFireplaces

myhht Training

Introducing Service & Installation Training

It's a new day for training! Hearth & Home Technologies is pleased to announce the launch of our Factory Service and Installation Training Program. This hands-on program provides separate installation and service courses in a small class size environment. Join us at one of our four factory locations for gas, pellet or wood training. These classes meet the new requirements of the Authorized Programs and are eligible for 12 NFI continuing education credits. The \$249 tuition is 50% co-op eligible and includes the training, a factory tour, breakfast and lunch, and hotel reimbursement. Participants will need a myhht Training account to register. For more information and a schedule [click here](#).

Learn more by selecting a location below. Classes begin July 24, 2012. Register using these [easy steps](#).

[Pellet Training - Colville, Washington](#)

[Pellet Training - Halifax, Pennsylvania](#)

[Gas Training - Lake City, Minnesota](#)

[Wood and Gas Training - Mt. Pleasant, Iowa](#)

myhht.com

Close More Leads with myhht.com

Coming in August, you'll be able to log into [myhht.com](#) and manage your leads more easily. You will have access to all of your leads and be able to assign them to the appropriate salesperson as well as manage your own leads from advertising efforts. Watch for additional updates coming soon on this exciting new tool in myhht.com that will help you close more leads.

Enter All Claims Online

Submitting claims on myhht.com is fast, easy and convenient. Online claims are processed quickly so you can receive your money faster. An added benefit to submitting claims online is that the claim is tied to a serial number forever, so you can easily search and find all relevant information for a particular unit. A guide to online claims is available [here](#). Go to [myhht.com](#) today to enter warranty, promotion, showroom display, co-op claims and much more!

HHT Information

Independence Day Closure

Hearth & Home Technologies will be closed on Wednesday, July 4th and no shipments will be made on this day. If this closure affects your normal shipment day, you will have received a letter with updated shipment information.

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